

Upcoming Webinar: Nicotine pouches & youth - latest evidence from the Generation Vape study

Register for the free webinar

Register for the upcoming webinar via Zoom.

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Format

1 hour free webinar on Wednesday 5th August 12:00pm AEST via Zoom.

Summary

Presented by Emily Jenkinson (Cancer Council NSW), Ciara Madigan (Cancer Council NSW), and Lauren Kinsella (NSW Health), this webinar will cover nicotine pouches and available resources.

Nicotine pouches are a relatively new product being seen in Australia that are becoming increasingly popular despite being illegal to purchase without a prescription. Nicotine pouches are small bags that users place between their lip and gum. They contain nicotine that is either synthetic or has been extracted from tobacco plants. The pouches also often contain sweeteners and flavours and are usually sold in small round tins.

This webinar will provide information about nicotine pouches and their impact on young people. It will provide updated findings from the Generation Vape study (a national research study of awareness, perceptions, and use of vapes in young people (14-17 years), and their parents and teachers). It will explain how these findings helped to inform the development of new resources, and introduce nicotine pouch resources for young people, parents, and school staff.

Following the presentation, there will be a Q&A session.

Expected Benefits

This webinar will provide:

- Information on nicotine pouches and their potential harms
- Up-to-date findings from the Generation Vape study
- An introduction to new nicotine pouches factsheets and the development process
- Practical tips for school communities

About the speakers

Emily Jenkinson is a Project Lead in the Tobacco Control Unit at Cancer Council NSW. Emily is the project manager for Generation Vape, a national research project exploring vaping among young people in Australia and leads on e-cigarette policy and advocacy initiatives at both a state and federal level for CCNSW. Emily has been involved in numerous state and federal policy submissions to improve tobacco and e-cigarette legislation and is experienced in delivering and evaluation health promotion programs. Emily's skills include project management, grant writing, stakeholder engagement and health communication with a particular interest in improving the translation of research findings into public health policy to improve health outcomes.

Ciara Madigan is a Project Specialist in the Tobacco Control Unit at Cancer Council NSW. In her current role she supports the project management of the National Generation Vape Research project. Her previous experience is in delivering tobacco cessation programs among priority populations in NSW. Areas of interest include tobacco and vaping control, project management, translating research into practice and working with priority populations.

Lauren Kinsella is a Senior Project Officer with NSW Health and has extensive experience across both federal and state government. She has successfully led and implemented a range of strategic policies and projects aimed at improving cancer outcomes for Aboriginal and Torres Strait Islander peoples. More recently, Lauren has worked in tobacco and e-cigarette control, contributing to the NSW Ministry of Health's E-cigarette and Young People program. She brings expertise in policy implementation, stakeholder engagement, and delivering initiatives that drive meaningful public health outcomes.