



*Drug and Alcohol Information*  
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Video

# Behind the News High: Alcohol advertising rules in Australia



**Evidence ratings:**



This resource has undergone expert review. See our Help/Q&A section for more details.

**Year:**

**Targeted Drugs:** Alcohol

**Tags:**

**Origin:** Australian

**Cost:**

Free

## Available

This video is available on the ABC website.

Watch 'Alcohol advertising rules in Australia'

## Description

This video explores alcohol advertising in Australia and how it is regulated. It discusses how often and where young people see these ads, as well as the impacts of alcohol. It includes interviews with young Australians and with experts. A transcript is available on the ABC website.

## Developer

- Behind the News, The Australian Broadcasting Corporation (ABC)