Positive Choices
Drug and Alcohol Information
Get informed, stay smart, stay safe

Video

Think Smart



Evidence ratings:

This resource has undergone expert review. See our Help/Q&A section for more details.

Year: Year 5–6, Year 7–8, Year 9–10, Year 11–12

Targeted Drugs: Alcohol

Tags: Hip hop, Community

Time Allocated: Partial lesson (under 45mins)

Links to National Curriculum:
ACPPS054 (Yr 5–6), ACPPS057 (Yr 5–6), ACPPS073 (Yr 7–8), ACPPS089 (Yr 9–10), ACPPS092 (Yr 9–10), ACPPS097 (Yr 9–10), ACPPS098 (Yr 9–10), AC9HP6P09 (Yr 5-6), AC9HP6P10 (Yr 5-6)

Origin: Australian

Cost:
Free

Available

This video is available on YouTube.

Watch 'Think Smart' video

Developers

Indigenous Hip Hop Projects (IHHP) artists in partnership with Central and North West Queensland Medicare Local, Carpentaria Youth Drink Smart Initiative and Normanton community.

Summary

Video length: 3:42

Think Smart is a hip-hop music video that explores the potentially harmful consequences of drinking alcohol, highlighting themes of self-respect, family, community, moderation and alcohol-fuelled violence.

Expected Benefits

- Increased awareness of impact of alcohol on self and community.

Evidence Base

Expert review*:

The song and music video were developed in collaboration with Indigenous youth who reside in the Normanton community in Northern Queensland, Australia. Music videos that are culturally relevant and promote educational messages have the potential to motivate students who are less receptive to traditional lesson structures. For example, this video could be used in conjunction with a class activity where students write lyrics for their own hip-hop songs about the consequences of alcohol and/or drug use. The young people in the video use story-telling, music and dance to communicate different scenarios where alcohol has negatively affected the health, social and emotional wellbeing of the community.

* Review provided by researchers at the Matilda Centre for Research in Mental Health and Substance Use at the University of Sydney.

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