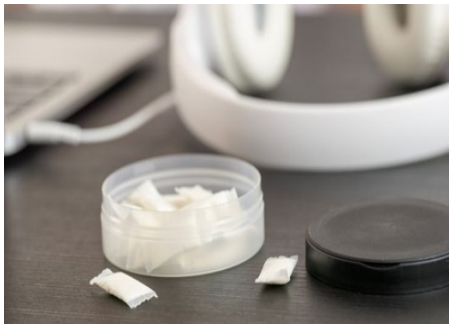
Positive Choices
Drug and Alcohol Information
Get informed, stay smart, stay safe

Webinar

Webinar: Nicotine pouches & youth - latest evidence from the Generation Vape study



Evidence ratings:

This resource has undergone expert review. See our Help/Q&A section for more details.

Year:

Targeted Drugs: Electronic Cigarettes/Vaping, Nicotine pouches

Tags: nicotine pouches, nicotine, generation vape

Origin: Australian

Cost:
Free

Attachments

Webinar transcript Webinar slides

Developers

Emily Jenkinson (Cancer Council NSW), Ciara Madigan (Cancer Council NSW), and Lauren Kinsella (NSW Health).

Available

1 hour webinar recording and handout, available on demand.

Summary

Presented by Emily Jenkinson (Cancer Council NSW), Ciara Madigan (Cancer Council NSW), and Lauren Kinsella (NSW Health), this webinar covers nicotine pouches and available resources.

Nicotine pouches are a relatively new product being seen in Australia that are becoming increasingly popular despite being illegal to purchase without a prescription. Nicotine pouches are small bags that users place between their lip and gum. They contain nicotine that is either synthetic or has been extracted from tobacco plants. The pouches also often contain sweeteners and flavours and are usually sold in small round tins.

This webinar will provide information about nicotine pouches and their impact on young people. It will provide updated findings from the Generation Vape study (a national research study of awareness, perceptions, and use of vapes in young people (14-17 years), and their parents and teachers). It will explain how these findings helped to inform the development of new resources, and introduce nicotine pouch resources for young people, parents, and school staff.

Expected Benefits

This webinar will provide:

- Information on nicotine pouches and their potential harms
- Up-to-date findings from the Generation Vape study
- An introduction to new nicotine pouches factsheets and the development process
- Practical tips for school communities

Evidence Base

This webinar was developed by Emily Jenkinson (Cancer Council NSW), Ciara Madigan (Cancer Council NSW), and Lauren Kinsella (NSW Health). It was informed by the findings of the Generation Vape research project.

(Webinar conducted on 5/8/2026)

© 2026 Positive Choices | Built by Netfront